

2014 HOLIDAY CHALLENGE



November 27
(American Thanksgiving)

THROUGH

December 24
(Christmas Eve)

The Challenge

Choose one of the following goals for your total meters rowed or skied:

- 100,000 meters
- 200,000 meters
- 50,000 meters for kids 16 and under
- Adaptive athletes may choose 50K, 100K or 200K

It's Easy To Participate

Row or ski and enter your meters in your Concept2 Online Logbook.

Visit concept2.com/challenges for instructions.

FREE prizes for completing the challenge.

Complete 100k (kids and adaptive athletes at least 50k) and Concept2 will donate \$.02 for every kilometer (1000m) completed (\$.04 for every kilometer over 100k) to your choice of organizations below. These organizations are working to eradicate hunger and promote self-reliance.



concept 2
concept2.com/challenges
800.245.5676

- WhyHunger whyhunger.org
- World Food Programme wfp.org
- Salvation Farms salvationfarms.org